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EDUCATION

- 2018. PhD - Management and Business, Faculty of Construction Management, University „Union – Nikola Tesla“, Belgrade, Serbia
- 2012. MSc Manager - International Business and Entrepreneurship, Faculty of Entrepreneurial Business, "Union - Nikola Tesla" University, Belgrade, Serbia
- 2011. BSc in Economics, Faculty of Entrepreneurial Business, "Union - Nikola Tesla" University, Belgrade, Serbia

EMPLOYMENT HISTORY

- 2018. **Assistant Professor** The Faculty of Entrepreneurial Business and Real Estate Management, The University "Union - Nikola Tesla", Belgrade, Serbia
- 2012. **Teaching Assistant**
- 2011. **Teaching Associate** The Faculty of Entrepreneurial Business and Real Estate Management, The University "Union - Nikola Tesla", Belgrade, Serbia

RESEARCH PROJECTS

- 2019. The impact of foreign investments on the economic development of Serbia and Bosnia and Herzegovina

SELECTED PUBLICATIONS

Čeko, M. i **Vrbanac, M.**, "Motvation and bariers for female entrepreneurs in Serbia and Bosnia and Hercegovina, POSLOVNE STUDIJE, Časopis za poslovnu teriju i praksu, 12 (23-24) Banja

Luka, 15.jun 2020. Str: 83-113. DOI 10.7251/POS2024083C. Univerziteta Megatrend, Beograd, ISBN 978-86-7747-439-3

Vrbanac, M. Rašković, M., Jevtić, B., Damjanović, A., Unveiling the drivers digitalization in small tech firms. a case from Serbia, časopis LIMES (2024) – INOVATIVNI POSLOVNI MODELI NA TALASIMA PROMENA

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Vrbanac, M. Bojičić, B., Bojičić, A., Primena društvenih mreža u marketingu i poslovanju, VI Međunarodna stručno – konferencija MEFkon 2020: “Inovacije kao pokretač razvoja” ISBN 978-86-84531-42- 2

Bulj, D., **Vrbanac, M.**, Milovanović, M., Perišić, J., UTICAJ BRENDA NA POTROŠAČE STUDIJA SLUČAJA-SAMSUNG VS APPLE, ZBORNİK RADOVA UNIVERZITETA „UNION-NIKOLA TESLA, Beograd, br. 3, 2021, pp. 201-229, ISBN 978-86-89529-35-7.

Vrbanac, M., Perišić, J., Milovanović, M. Drivers and barriers of women's entrepreneurship in Serbia, Economics, Entrepreneurship and Management Research, vol.1(No.1), pp.39-58.2022., UDC:005.32:331. 1-055.2(497.11)005.963.1.

Stoimenov, S., Milovanović, M., **Vrbanac, M.**, Perišić, J., APPLICATION OF INFORMATION TECHNOLOGIES IN PUBLIC UTILITY COMPANY „NAISSUS“, NIS, The second international conference on sustainable environment and technologies “Create sustainable community”, Belgrade, 23-24 september 2022., UNIVERSITY "UNION-NIKOLA TESLA", Belgrade, pp. 337-345, ISBN 978-86-89529-38-8

M. Vrbanac, M. Milovanović, J. Perišić, *WOMEN'S ENTREPRENEURSHIP - A GLOBAL PERSPECTIVE AND CURRENT STATE IN SERBIA*, Proceedings of the XVth International Symposium Symorg, The Faculty of Organizational Sciences, University of Belgrade, 10-13 june, 2016, Zlatibor, Serbia, pp.522-528 ISBN 978-86-7680-326-2, COBISS.SR-ID 223988236.

J. Perisic, M. Milovanovic, I. Petrovic, Lj. Radovanovic, M. Ristic, V. Perisic, **M. Vrbanac**, Modelling and Risk Analysis of Brine Mixing Mobile Unit Operation Processes, Energy Sources, Part B: Economics, Planning, and Policy, ISSN 1556-7257, UESB-2016-0164.R1, DOI: 10.1080/15567249.2016.1259694.

B. Bojičić, **M. Vrbanac**, Marketing I inovacije kao factor tržišne konkurentnosti, VI Međunarodna stručno – konferencija MEFkon 2020: “Inovacije kao pokretač razvoja” ISBN 978-86-84531-42- 2

Aleja Salem S., Mrazovac-Kurilic S., Jokic A., **Vrbanac M.**, Main characteristics of spring water on the territory of Belgrade (Serbia), Journal of water chemistry and technology, (2021), vol. 43br. 1, str. 77-84. DOI <https://doi.org/10.3103/S1063455X21010021>.

Perišić, J., Milovanović, M., **Vrbanac, M.**, Petrović, I., & Božilović Đokić, D. (2023) Implementation of semantic mapping of relational databases. *The third international conference on sustainable environment and technologies “Create sustainable commUNiTy”*. University "Union-Nikola Tesla", Belgrade, pp. 261-272.

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