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EDUCATION	
2016.	PhD in interdisciplinary fields of sports management Association of Centers for Interdisciplinary and Multidisciplinary Studies and Research, University of Novi Sad, Faculty of Sociology, Novi Sad, Serbia
2011.	Master of Sociology, Department of Sociology, Faculty of Political Sciences, University of Banja Luka, Banja Luka Bosnia and Herzegovina (Republic of Srpska)
2007.	Graduated Journalist, Faculty of Philosophy, University of Banja Luka, Banja Luka, Bosnia and Herzegovina (Republic of Srpska)

EMPLOYMENT HISTORY		
2023	<b>Assistant Professor</b>	Union – Nikola Tesla University Faculty of Economics and Finance Belgrade, Serbia

PROFESSIONAL EXPERIENCE	
2023 –current	Assistant Professor Union Nikola Tesla
2022 – 2024	Professor, College of Vocational Studies - Football Academy, Belgrade
2020 – 2022	Marketing Team, Optimal Pharmacy, Perth (Australia)
2016 – 2020	Editor, Institute for Textbooks, Belgrade
2014 – 2015	Senior assistant, College of Economics and Informatics, Prijedor (Bosnia and Herzegovina)

2009 – 2013	Journalist and Editor at "Novi Reporter" Magazine, Banja Luka (Bosnia and Herzegovina)
2006 – 2009	Journalist and TV presenter, Radio-Television of Republic Srpska, Banja Luka (Bosnia and Herzegovina)

RESEARCH AND ART PROJECTS	
2014-2018	World Cup through the History, Author. Publisher: Akademska misao (Serbia, Bosnia and Herzegovina, Croatia, Montenegro, Macedonia), 1st edition 2014 (Buybook) 2nd edition 2018 (Akademska misao)
2010	Analytical and investigative journalism project, DEUTSCHE WELLE, Sarajevo

AWARDS AND SCHOLARSHIPS	
2016	Publishing venture of the year, Editor, "Putopisi" by Grigorje Božović, Institute for Textbooks, Book Fair, Belgrade
2019	Special recognition for contribution in the field of science, Editor, "Dobrica Ćosić between politics and literature" by Zoran Avramović, Institute for Textbooks, Book Fair, Belgrade.

SELECTED PUBLICATIONS	
<b>Latinović, B.,</b> Ostojić, B., Pečić, M., Ilić, B. (2024). Marketing strategies in recruiting and training volunteers for the organization of Sports competition. Sted Journal, Vol. 6. Issue 1.	
<b>Latinović, B.,</b> Ostojić, B., Krčadinac, O. (2023). Sociološka perspektiva transhumanizma kroz prizmu sportsko – marketinške industrije. "Sportske nauke i zdravlje", Vol. 12 (2)	
<b>Latinović, B.,</b> Ostojić, B. (2023). Socio-politički kontekst i strategija savremenog marketinga. Politička revija, 75(1)	
Ostojić, B., Vuković, M., <b>Latinović, B.</b> (2023). Marketing Aspects of Project Risks Management in the Development of Sports Ecological Camps. ECOLOGICA. Vol. 30, No 109	
Ostojić, B., Berezljjev, Lj., <b>Latinović, B.</b> (2023). Socio-ecological model in sports marketing. ECOLOGICA. Vol. 30, No 109	
Tomić, M., Ostojić, B., <b>Latinović, B.,</b> Petrušić, I. (2023). Teamwork in the Club as a support for Socialization of young Athletes. XII International Conference on Social and Technological Development – STED 2023, PIM Banja Luka	
Ostojić, B., <b>Latinović, B.,</b> Ružić, J., Berezljjev, Lj. (2023). The Effect of Digital Marketing on Attracting New Studnets in Higher Education. 2nd International Conference on Advances in Science and Technology – COAST 2023. Herceg-Novi, Montenegro	

Koković, D., **Latinović, B.** (2014). Sociological approach and scientific mediation in Sports. Sports Science & Health/Sportske Nauke i Zdravlje, 4(1). "*Sportske nauke I zdravlje*", Volume 4, Issue 1 (2014) (*Sports Science and Health Journal*: <http://www.siz-au.com/en>)

Tramošljanin B., **Latinović, B.** (2011). Nasilje u sportu s osvrtom na agresiju omladine na sportskim manifestacijama, Zbornik radova Nasilje i sport, Evropski defendologija centar, Banja Luka, str. 69-84. (*Zbornik radova sa međunarodnog naučnog skupa „Mladi i nasilje u Republici Srpskoj – BiH i obezbjeđenje sportskih događaja“*, Defendologija centar za bezbjedonosna, sociološka i kriminološka istraživanja)