

Gordana Bejatovic

Professor

Faculty of Economy and Finance
Union – Nikola Tesla University
Cara Dušana 62–64
Belgrade, Serbia

e-mail: gbejatovic@unionnikolatesla.edu.rs



EDUCATION

2011	PhD in Economics FIMEK Novi Sad University Business Academy, Novi Sad
2009.	Master degree in banking and financial management Faculty of Economics; University Braća Karić Belgrade
2003.	Professor of Sociology Faculty of Philosophy, Department of Philosophy and Sociology; University of Novi Sad

EMPLOYMENT HISTORY

2000-2004	MORAVA OSIGURANJE AD BEOGRAD Senior Insurance officer in branch in Novi Sad
2004-2013	MARFIN BANKA AD BEOGRAD (CENTROBANKA / LAIKI BANKA) Period: 09/2004-01/2006 Back office assistant ; Period: 01/2006-04/2012 Account manager in Corporate Division Period: 04/2012-04/2013 Senior Appraisal for legal entities
2013-2014	VTB BANKA AD BEOGRAD Account manager for big legal entities

2014-2015	SMARTPHONE CONCEPT DOO BEOGRAD Project manager and manager for financial analysis
2015-2017	MIA MEDIA DOO BEOGRAD General Manager
2017-2019	UNIVERSITY UNION NIKOLA TESLA BEOGRAD Faculty fo Economi and Finance Associate professor: Basics of Economy, HR management, Strategic management, Analysis of investments, Financial Risks
2010-2023	UNIVERSITY BUSINESS ACADEMY NOVOM SADU Faculty of Law for Commerce and Judiciary in Novi Sad Associate Professor: Basics of economy, Economic Systems, Financial management
2019-2020	MINISTRY OF HELLTH REPUBLIC OF SERBIA Public health division Coordinator in project "Support for the activities of citizens' associations in the field of prevention and control of HIV infection" (a project financed by the Ministry of Health and the Global Fund)
2023-	UNIVERSITY UNION NIKOLA TESLA BEOGRAD Faculty for Economy and Finance Associate professor: Basics of Economy, Financial Markets, Corporate Finance

PUBLICATIONS

Jasmina Rajaković, Gordana Bejatović, Dragan Doljanica (2015), „Overview of international financial institutions“ 3rd International Conference „New Funcional Materials and High Technology“ NFMaHT-2015, 29-30 June 2015, Tivat, Montenegro, str.403-412; ISBN 978-5-905364-10-5; UDC 661:574:502/504:004

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Transformation (TISC 2018), održana od 31.maja do 02.juna 2018.godine, Vrnjačka Banja, str. 152-169; ISBN 978-86-89949-29-2 ISBN 978-86-89949-30-8; COBISS.SR-ID 264186636
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Mile Samardžić, Gordana Bejatović (2012). <i>Specifičnosti kontrole i revizije u javnoj upravi</i> ; Zbornik radova 9.tradicionalnog međunarodnog naučnog skupa „Pravnički dani prof.dr Slavko Caric“ – tema skupa Savremene tendencije razvoja pravnih sistema drzava u regionu, održanog od 29.-31.marta 2012.godine – str. 610-619 str. UDK : 336.146:ISBN 978-86-6019-022-4; COBISS.SR.ID 270349063, Pravni fakultet za privredu i pravosuđe Univerzitet privredna akademija Novi Sad
Marica Đokić, Gordana Bejatović (2019) Digitalizacija i ekonomski razvoj, Zbornik radova 16. tradicionalnog međunarodnog naučnog skupa „Pravnički dani prof. dr Slavko Caric“ – tema skupa: Pravo i digitalne tehnologije, održanog 26.- 28. septembra 2019.godine na Pravnom fakultetu za privredu i pravosuđe Univerziteta Privredna akademija u Novom Sadu, str. 359-366 str. UDK : 004.738.5:338.1; ISBN 978-86-6019-075-0
Gordana Bejatović (2020). Ekonomski rast Srbije pomatran kroz kretanje BDP-a i novi trendovi u analizi ekonomskog rasta u 21.veku, Zbornik radova 17. tradicionalnog međunarodnog naučnog skupa „Pravnički dani prof. dr Slavko Caric“ – tema skupa: Uloga države i prava i 21.veku održanog 25. septembra 2020.godine na Pravnom fakultetu za privredu i pravosuđe Univerziteta Privredna akademija u Novom Sadu, str. 433-442-395 str. UDK : 330.34(47.11); ISBN 978-86-6019-104-7
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Pejanović Ljubo, Bejatović Milorad, Bejatović Gordana (2012), <i>Problemi sprečavanja i suzbijanja ekološkog kriminaliteta sa posebnim osvrtom na normativna rešenja u komunitarnom pravu EU</i> . Evropsko zakonodavstvo, Institut za međunarodnu politiku i privredu, Časopis tematski broj 41, UDK 34, ISSN 1451-3188, COBISS SR-ID 183321351. str. 309-330
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Bejatović, Milorad, Bejatović, Goran, et Bejatović, Gordana (2014) <i>The Adjustment of Developing Strategies of Domestic Enterprises Under the Condition of Global Business</i> (Прилагођавање Развојних Стратегија Домаћих Предузећа Условима Глобалног Пословања), <i>Ekonomika</i> , (October 6, 2014), Vol 60, Issue 4, pp 131-138.
Milorad Bejatović, Gordana Bejatović, Goran Bejatović (2013), <i>Nosioci ekonomske politike</i> , Časopis Vesnik - časopis za teoriju i praksu društveno humanističkih nauka, broj 1, Izdavač

Beogradska poslovna škola – Visoka škola strukovnih studija; štampa Kvarak Kraljevo; str.46-55; ISSN 2334-8070; COBISS.SR-ID 198453260

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Aničić, D., Aničić, J., Bejatović, G., Petrović, V. (2019) The Effects of Globalization and Neoliberal Concept on Economy Development of Countries in Transition, JPMNT, Volume 7, Issue 1, p. 7-11, doi:10.5937/jouproman7-19856

TEXTBOOK IN PREPARATION

2024.

Gordana Bejatović, Jelena Vapa-Tankosić, Financial markets nad institutions, FIMEK, Univerzitet Privredna Akadmeija, Novi Sad, 2024.