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EDUCATION

2023. PhD - Management and Business, the field of Sustainable Development Management, Faculty of Construction Management, University „Union – Nikola Tesla“, Belgrade, Serbia
2009. MSc - Communication science, Faculty of Culture and Media, „Megatrend” University, Belgrade, Serbia
2007. Graduated manager, Faculty of Management, University “Braća Karić”, Belgrade, Serbia

EMPLOYMENT HISTORY

- | | | |
|-------|----------------------------|---|
| 2023. | Assistant Professor | The Faculty of Entrepreneurial Business and Real Estate Management, The University "Union - Nikola Tesla", Belgrade, Serbia |
| 2011. | Teaching Assistant | |
| 2009. | Teaching Assistant | Faculty of Culture and Media, „Megatrend” |
| 2007. | Teaching Associate | University, Belgrade, Serbia |

SELECTED PUBLICATIONS

Sokolović, S, Sokolović, S. (2011). Korporativni identitet, monografija, Izdavačka delatnost Univerziteta Megatrend, Beograd, ISBN 978-86-7747-439-3

Sokolović, S, Santrač, S. (2013). Masmediji i perspektive kulturnog identiteta u globalnom društvu, In medias res : Časopis filozofije medija, Centar za filozofiju medija i mediološka istraživanja, Zagreb, Hrvatska, ISSN 1848-6304, Vol. 2 No. 2.

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Drašković, B, Bugarčić, M, Rakić, S. (2020). Potencijal zelene ekonomije za razvoj preduzetništva, Savremeni ekološki, društveni, politički i ekonomski izazovi, Zbornik radova Univerziteta Union Nikola Tesla, Beograd, ISBN 978-86-89529-31-9.

Mandić, G, Putnik, N, Rakić, S. (2021). Kontinuitet poslovanja kao funkcija korporativne bezbednosti – Studija slučaja pandemija SARS – CoV2, Megatrend review, Beograd, ISSN 1820-3159, Vol. 18 No. 4. (M51)

Rakić, S, Bugarčić, M, Drašković, B. (2022). *The effect of a country name on consumers' perception and assessment of agricultural products with protected designation of origin.* Journal Economics of Agriculture, ISSN 0352-3462, 69(4), 1177-1187. (M24)

Vukolić, D, Gajić, T, Petrović,MD, Bugarčić, J, Spasojević, A, Veljović, S, Vuksanović, N, Bugarčić, M, Zrnić, M, Knežević, S, Rakić, SR, Drašković, BD, Petrović, T. *Development of the Concept of Sustainable Agro-Tourism Destinations - Exploring the Motivations of Serbian Gastro-Tourists. Sustainability. 2023. vol. 15, issue 3: 2839, <https://doi.org/10.3390/su15032839>.* (M22)