

<p>Aleksandar Gračanac Redovni profesor</p> <p>Faculty of Entrepreneurial Business and Real Estate Management University "Union - Nikola Tesla" Cara Dušana 62–64 Belgrade, Serbia</p> <p>e-mail: <a href="mailto:agracanac@unionnikolatesla.edu.rs">agracanac@unionnikolatesla.edu.rs</a> <a href="https://www.unionnikolatesla.edu.rs/sr/fakultet/zaposleni/zaposlen_44">https://www.unionnikolatesla.edu.rs/sr/fakultet/zaposleni/zaposlen_44</a></p>	
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EDUCATION	
2000.	Doctor of Economics, International Economics and Financial Markets specialization Faculty of Economics, University of Belgrade Belgrade, Serbia
1994.	Master of Economics / Master of Economic Sciences, International Economic Relations and Foreign Trade specialization Faculty of Economics, University of Belgrade Belgrade, Serbia
1989.	Bachelor of Economics, Foreign Trade specialization, Faculty of Economics, University of Belgrade Belgrade, Serbia

EMPLOYMENT HISTORY		
2008. 2011. 2016. 2023.	<b>Full Professor</b>	Faculty of Construction Management Union University - Belgrade Belgrade, Faculty of Service Business, Educons University Novi Sad, Serbia
2005.	<b>Associate Professor</b>	Faculty of Construction Management Union University - Belgrade Belgrade, Faculty of Service Business, Educons University Novi Sad, Serbia
2002.	<b>Assistant Professor</b>	Faculty of Construction Management Union University - Belgrade Belgrade, Faculty of Service Business, Educons

	University Novi Sad, Serbia
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<b>PROFESSIONAL EXPERIENCE</b>	
1990-1995.	Intern, Foreign Trade Manager, Director of Foreign Representation Abroad at Hempro d.d. Belgrade.
1996-2000.	Expert Consultant in the European PHARE Project – Brussels, preparing a doctoral dissertation entitled: "Functioning of the World Market in Conditions of Globalization."
2001-2010.	Director of the Action Fund of the Republic of Serbia, appointed by the Government of the Republic of Serbia, in creating and reactivating the Belgrade Stock Exchange and creating the capital market in Serbia after 60 years.
2011-2019.	Coordinator as Vice President of the Chamber of Commerce and Industry of Serbia for the entrepreneurship sector in creating micro, small, and medium-sized enterprises. Member of the working group of the Ministry of Economy for the development of entrepreneurship strategy in Serbia 2015-2020. Member of the negotiating group for Chapter 20 – Industrial Policy and Entrepreneurship in negotiations with the European Commission of the Republic of Serbia. Establishment and reactivation of 86 General Entrepreneurs' Associations in Serbia, in 16 regional chambers of commerce. Establishment of 80 clusters in networking micro, small, and medium-sized enterprises in Serbia and the Balkans.
2020.	Professor at the Faculty of Entrepreneurial Business and Real Estate Management, Union Nikola Tesla University. Member of the negotiating group for Chapter 20 – Industrial Policy and Entrepreneurship in negotiations with the European Commission of the Republic of Serbia.

<b>MEMBERSHIPS</b>	
2011.	The Economic Society of Serbia

<b>RESEARCH PROJECTS</b>	
1996-2000.	Expert consultant in the European PHARE Project – Brussels, implementing networking of entrepreneurship and financial markets of Southeast European countries with EU members.
2011-2013.	European projects PLATO 1, PLATO 2, PLATO 3, implementing best practice examples in networking management of micro, small, and medium-sized

	enterprises from the Benelux countries with entrepreneurs in Serbia.
2012-2013.	European project SME-WEEK, implementing the Small Business Act EU, with best practice examples from EU countries in networking with MSMEs in Serbia.
2021-2023.	University "Union – Nikola Tesla" - partner in the DeepGreenInno Project (Deep Tech in Material Sciences: Greening the Balkan HEIs Innovation and Entrepreneurial Potential) as part of the EIT HEI Initiative Innovation Capacity Building for Higher Education call.

<b>Awards and scholarships</b>	
1997.	Awarded the Plaque of the Belgian-Luxembourg Chamber of Commerce for the development of economic relations and business cooperation between Belgium, Luxembourg, and Yugoslavia.
2005.	Awarded the Manager of the Year award in the field of economic development and financial markets by the Chamber of Commerce of Serbia for the year 2005.

<b>Selected books</b>	
2001.	<b>Aleksandar Gračanac, Global Market in the Context of Globalization, ISBN-13: 978-86-902319-1-1, ISBN: 86-902319-1-9 URL: <a href="https://www.isbns.net/isbn/9788690231911/">https://www.isbns.net/isbn/9788690231911/</a></b>
2003.	Assets for Wealth: Privatization for Investments and Dividends, ISBN-13: 978-86-84529-00-0, ISBN: 86-84529-00-6 URL: <a href="https://www.isbns.net/isbn/9788684529000/">https://www.isbns.net/isbn/9788684529000/</a>
2004.	Aleksandar Gračanac, Marketing Management in Construction, ISBN-13: 978-86-395-0419-9, ISBN: 86-395-0419-9 URL: <a href="https://www.isbns.net/isbn/9788639504199/">https://www.isbns.net/isbn/9788639504199/</a>
2004.	Aleksandar Gračanac, Financial Management in Construction, ISBN-13: 978-86-395-0418-2, ISBN: 86-395-0418-0 URL: <a href="https://www.isbns.net/isbn/9788639504182/">https://www.isbns.net/isbn/9788639504182/</a>
2005.	Aleksandar Gračanac, Global Banking, ISBN-13: 978-86-84529-14-7, ISBN: 86-84529-14-6 URL: <a href="https://www.isbns.net/isbn/9788684529147/">https://www.isbns.net/isbn/9788684529147/</a>
2006.	Aleksandar Gračanac, International Economics and Finance, ISBN-13: 978-86-7860-018-0, ISBN: 86-7860-018-7 URL: <a href="https://www.isbns.net/isbn/9788678600180/">https://www.isbns.net/isbn/9788678600180/</a>
2007.	Aleksandar Gračanac, Global Banking, ISBN-13: 978-86-84529-29-1, ISBN: 86-84529-29-4 URL: <a href="https://www.isbns.net/isbn/9788684529291/">https://www.isbns.net/isbn/9788684529291/</a>
2024.	Aleksandar Gračanac, International Business, ISBN: 978-86-89529-42-5 Publisher: University "Union-Nikola Tesla", Belgrade

2024.	Aleksandar Gračanac, Entrepreneurial Business, ISBN: 978-86-89529-43-2 Publisher: University "Union-Nikola Tesla", Belgrade
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<b>SELECTED PUBLICATIONS</b>	
N. Milovancevic, Aleksandar Gracanac, "Time and ontology for resource recommendation system," Physica A: Statistical Mechanics and Its Applications, (2019), vol. 525, pp. 752-760. URL: <a href="https://doi.org/10.1016/j.physa.2019.04.005">https://doi.org/10.1016/j.physa.2019.04.005</a>	
Aleksandar Gracanac, Vladimir Stojanovic, Nada Zivanovic, "Technical specialism of human resources as a condition for development of SMEs in Serbia," FBIM Transactions, Vol 7 No.1 pp. 61-66, 2019. (ERIH+) URL: <a href="https://doi.org/10.12709/fbim.07.07.01.07">https://doi.org/10.12709/fbim.07.07.01.07</a>	
Natasa Sokolov Milovancevic, Aleksandar Gracanac, Ana Kitic, "Leadership in Serbia Healthcare System," Ekonomika, 2019, Vol.65, No. 1, pp. 57-65. (ERIH+) URL: <a href="https://doi.org/10.5937/ekonomika1901057M">https://doi.org/10.5937/ekonomika1901057M</a>	
Aleksandar Gracanac, D. Djokic, V. Djokic, "Contemporary identification of future leaders in affirmation of human resources," MEST Journal, 2021, Vol.9(2), pp. 22-27. (ERIH+) URL: <a href="https://doi.org/10.12709/mest.09.09.02.04">https://doi.org/10.12709/mest.09.09.02.04</a>	
<b>EDVARD JAKOPIN, ALEKSANDAR GRACANAC, JUGOSLAV ANICIC, "RESTRUCTURING OF STATE ENTERPRISES AS A PREREQUISITE FOR ECONOMIC GROWTH IN THE REPUBLIC OF SERBIA," ECONOMIC THEMES, 2021, VOL. 59, NO. 1, PP. 1-22. (ERIH+) URL: <a href="https://doi.org/10.2478/ETHEMES-2021-0001">HTTPS://DOI.ORG/10.2478/ETHEMES-2021-0001</a></b>	
<b>EDVARD JAKOPIN, ALEKSANDAR GRACANAC, JUGOSLAV ANICIC, "CONCEPTUAL CHARACTERISTICS OF CONTEMPORARY FINANCIAL SYSTEM," PROCEEDINGS OF THE UNION NIKOLA TESLA UNIVERSITY, 2021, PP. 423-441.</b>	
<b>EDVARD JAKOPIN, ALEKSANDAR GRACANAC, JUGOSLAV ANICIC, "ECONOMIC AND FINANCIAL IMPLICATIONS OF STRUCTURAL REFORMS IN THE ECONOMY OF THE REPUBLIC OF SERBIA," INTERNATIONAL JOURNAL OF BUSINESS AND ECONOMICS RESEARCH, 2021, VOL. 10, NO. 5, PP. 162-170. URL: <a href="http://dx.doi.org/10.11648/j.ijber.20211005.11">HTTP://DX.DOI.ORG/10.11648/J.IJBER.20211005.11</a></b>	
<b>IMPACT OF SALES IMPROVEMENT ON CONSUMER BEHAVIOR URL: <a href="https://doi.org/10.7251/STED1901055M">HTTPS://DOI.ORG/10.7251/STED1901055M</a></b>	
<b>REFORM OF STATE ENTERPRISES FOR THE PURPOSE OF ECONOMIC GROWTH IN THE REPUBLIC OF SERBIA. URL: <a href="https://doi.org/10.11648/j.ijefm.20221001.11">HTTPS://DOI.ORG/10.11648/J.IJEFM.20221001.11</a></b>	
<b>ECONOMY OF THE REPUBLIC OF SERBIA AFTER THE GLOBAL RECESSION OF 2020: STRUCTURAL PROBLEMS IN THE SHADOW OF GROWTH. URL: <a href="https://horizonti.ekfa.kg.ac.rs/?q=en/EH_2023_2_EN_EJ">HTTPS://HORIZONTI.EKFAK.KG.AC.RS/?Q=EN/EH_2023_2_EN_EJ</a></b>	
<b>ALEKSANDAR GRACANAC, MANAGEMENT OF FOREIGN TRADE AFFAIRS IN THE DEVELOPMENT</b>	

**OF THE GLOBAL MARKET: WITH A FOCUS ON THE YUGOSLAV ECONOMY, BELGRADE, ISSN 0564-3619, ZDB-ID 862640-6. - VOL. 28.1995, 1, PP. 15-20, 1995. URL:**

**[HTTPS://WWW.ECONBIZ.DE/RECORD/MENAD%C5%BEMENT-SPOLJNOTRGOVINSKIH-POSLOVA-U-RAZVOJU-SVETSKOG-TR%C5%BEI%C5%A1TA-SA-OSVRTOM-NA-JUGOSLOVENSKU-PRIVREDU-GRA%C4%8DANAC-ALEKSANDAR/10001194267](https://www.econbiz.de/record/menad%C5%BEMENT-SPOLJNOTRGOVINSKIH-POSLOVA-U-RAZVOJU-SVETSKOG-TR%C5%BEI%C5%A1TA-SA-OSVRTOM-NA-JUGOSLOVENSKU-PRIVREDU-GRA%C4%8DANAC-ALEKSANDAR/10001194267)**

**STOIMENOV SUZANA, GRAČANAC ALEKSANDAR, RADOSAVAC ADRIANA, JAKOPIN EDVARD, MOMČILOVIĆ OLIVER, CIRCULAR ECONOMY IN RELATION TO COMPETITIVENESS AND INNOVATION, ISSN 2217-9739, 2024.**





