


<p>Aleksandar Gračanac Redovni profesor</p> <p>Faculty of Entrepreneurial Business and Real Estate Management University "Union - Nikola Tesla" Cara Dušana 62–64 Belgrade, Serbia</p> <p>e-mail: <a href="mailto:agracanac@unionnikolatesla.edu.rs">agracanac@unionnikolatesla.edu.rs</a> <a href="https://www.unionnikolatesla.edu.rs/sr/fakultet/zaposleni/zaposlen_44">https://www.unionnikolatesla.edu.rs/sr/fakultet/zaposleni/zaposlen_44</a></p>	
--	---

EDUCATION	
2000.	Doctor of Economics, International Economics and Financial Markets specialization Faculty of Economics, University of Belgrade Belgrade, Serbia
1994.	Master of Economics / Master of Economic Sciences, International Economic Relations and Foreign Trade specialization Faculty of Economics, University of Belgrade Belgrade, Serbia
1989.	Bachelor of Economics, Foreign Trade specialization, Faculty of Economics, University of Belgrade Belgrade, Serbia

EMPLOYMENT HISTORY		
2008. 2011. 2016. 2023.	<b>Full Professor</b>	Faculty of Construction Management Union University - Belgrade Belgrade, Faculty of Service Business, Educons University Novi Sad, Serbia
2005.	<b>Associate Professor</b>	Faculty of Construction Management Union University - Belgrade Belgrade, Faculty of Service Business, Educons University Novi Sad, Serbia
2002.	<b>Assistant Professor</b>	Faculty of Construction Management Union University - Belgrade Belgrade, Faculty of Service Business, Educons

	University Novi Sad, Serbia
--	-----------------------------

<b>PROFESSIONAL EXPERIENCE</b>	
1990-1995.	Intern, Foreign Trade Manager, Director of Foreign Representation Abroad at Hempro d.d. Belgrade.
1996-2000.	Expert Consultant in the European PHARE Project – Brussels, preparing a doctoral dissertation entitled: "Functioning of the World Market in Conditions of Globalization."
2001-2010.	Director of the Action Fund of the Republic of Serbia, appointed by the Government of the Republic of Serbia, in creating and reactivating the Belgrade Stock Exchange and creating the capital market in Serbia after 60 years.
2011-2019.	Coordinator as Vice President of the Chamber of Commerce and Industry of Serbia for the entrepreneurship sector in creating micro, small, and medium-sized enterprises. Member of the working group of the Ministry of Economy for the development of entrepreneurship strategy in Serbia 2015-2020. Member of the negotiating group for Chapter 20 – Industrial Policy and Entrepreneurship in negotiations with the European Commission of the Republic of Serbia. Establishment and reactivation of 86 General Entrepreneurs' Associations in Serbia, in 16 regional chambers of commerce. Establishment of 80 clusters in networking micro, small, and medium-sized enterprises in Serbia and the Balkans.
2020.	Professor at the Faculty of Entrepreneurial Business and Real Estate Management, Union Nikola Tesla University. Member of the negotiating group for Chapter 20 – Industrial Policy and Entrepreneurship in negotiations with the European Commission of the Republic of Serbia.

<b>MEMBERSHIPS</b>	
2011.	The Economic Society of Serbia

<b>RESEARCH PROJECTS</b>	
1996-2000.	Expert consultant in the European PHARE Project – Brussels, implementing networking of entrepreneurship and financial markets of Southeast European countries with EU members.
2011-2013.	European projects PLATO 1, PLATO 2, PLATO 3, implementing best practice examples in networking management of micro, small, and medium-sized

	enterprises from the Benelux countries with entrepreneurs in Serbia.
2012-2013.	European project SME-WEEK, implementing the Small Business Act EU, with best practice examples from EU countries in networking with MSMEs in Serbia.
2021-2023.	University "Union – Nikola Tesla" - partner in the DeepGreenInno Project (Deep Tech in Material Sciences: Greening the Balkan HEIs Innovation and Entrepreneurial Potential) as part of the EIT HEI Initiative Innovation Capacity Building for Higher Education call.

<b>Awards and scholarships</b>	
1997.	Awarded the Plaque of the Belgian-Luxembourg Chamber of Commerce for the development of economic relations and business cooperation between Belgium, Luxembourg, and Yugoslavia.
2005.	Awarded the Manager of the Year award in the field of economic development and financial markets by the Chamber of Commerce of Serbia for the year 2005.

<b>Selected books</b>	
2001.	<b>Aleksandar Gračanac, Global Market in the Context of Globalization, ISBN-13: 978-86-902319-1-1, ISBN: 86-902319-1-9 URL: <a href="https://www.isbns.net/isbn/9788690231911/">https://www.isbns.net/isbn/9788690231911/</a></b>
2003.	Assets for Wealth: Privatization for Investments and Dividends, ISBN-13: 978-86-84529-00-0, ISBN: 86-84529-00-6 URL: <a href="https://www.isbns.net/isbn/9788684529000/">https://www.isbns.net/isbn/9788684529000/</a>
2004.	Aleksandar Gračanac, Marketing Management in Construction, ISBN-13: 978-86-395-0419-9, ISBN: 86-395-0419-9 URL: <a href="https://www.isbns.net/isbn/9788639504199/">https://www.isbns.net/isbn/9788639504199/</a>
2004.	Aleksandar Gračanac, Financial Management in Construction, ISBN-13: 978-86-395-0418-2, ISBN: 86-395-0418-0 URL: <a href="https://www.isbns.net/isbn/9788639504182/">https://www.isbns.net/isbn/9788639504182/</a>
2005.	Aleksandar Gračanac, Global Banking, ISBN-13: 978-86-84529-14-7, ISBN: 86-84529-14-6 URL: <a href="https://www.isbns.net/isbn/9788684529147/">https://www.isbns.net/isbn/9788684529147/</a>
2006.	Aleksandar Gračanac, International Economics and Finance, ISBN-13: 978-86-7860-018-0, ISBN: 86-7860-018-7 URL: <a href="https://www.isbns.net/isbn/9788678600180/">https://www.isbns.net/isbn/9788678600180/</a>
2007.	Aleksandar Gračanac, Global Banking, ISBN-13: 978-86-84529-29-1, ISBN: 86-84529-29-4 URL: <a href="https://www.isbns.net/isbn/9788684529291/">https://www.isbns.net/isbn/9788684529291/</a>
2024.	Aleksandar Gračanac, International Business, ISBN: 978-86-89529-42-5 Publisher: University "Union-Nikola Tesla", Belgrade

2024.	Aleksandar Gračanac, Entrepreneurial Business, ISBN: 978-86-89529-43-2 Publisher: University "Union-Nikola Tesla", Belgrade
-------	--

<b>SELECTED PUBLICATIONS</b>	
<b>ALEKSANDAR GRACANAC, SMALL BUSINESS ACT EU FACTOR OF SUCCESFULL MANAGEMENT IN SMALL AND MEDIUM-SIZED ENTRPRISES IN SERBIA, HTPPS//MESTE.ORG 2012.</b>	
N. Milovancevic, Aleksandar Gracanac, "Time and ontology for resource recommendation system," Physica A: Statistical Mechanics and Its Applications, (2019), vol. 525, pp. 752-760. URL: <a href="https://doi.org/10.1016/j.physa.2019.04.005">https://doi.org/10.1016/j.physa.2019.04.005</a>	
Aleksandar Gracanac, Vladimir Stojanovic, Nada Zivanovic, "Technical specialism of human resources as a condition for development of SMEs in Serbia," FBIM Transactions, Vol 7 No.1 pp. 61-66, 2019. (ERIH+) URL: <a href="https://doi.org/10.12709/fbim.07.07.01.07">https://doi.org/10.12709/fbim.07.07.01.07</a>	
Natasia Sokolov Milovancevic, Aleksandar Gracanac, Ana Kitic, "Leadership in Serbia Healthcare System," Ekonomika, 2019, Vol.65, No. 1, pp. 57-65. (ERIH+) URL: <a href="https://doi.org/10.5937/ekonomika1901057M">https://doi.org/10.5937/ekonomika1901057M</a>	
Aleksandar Gracanac, D. Djokic, V. Djokic, "Contemporary identification of future leaders in affirmation of human resources," MEST Journal, 2021, Vol.9(2), pp. 22-27. (ERIH+) URL: <a href="https://doi.org/10.12709/mest.09.09.02.04">https://doi.org/10.12709/mest.09.09.02.04</a>	
<b>EDVARD JAKOPIN, ALEKSANDAR GRACANAC, JUGOSLAV ANICIC, "RESTRUCTURING OF STATE ENTERPRISES AS A PREREQUISITE FOR ECONOMIC GROWTH IN THE REPUBLIC OF SERBIA," ECONOMIC THEMES, 2021, VOL. 59, NO. 1, PP. 1-22. (ERIH+) URL: <a href="https://doi.org/10.2478/ETHEMES-2021-0001">HTTPS://DOI.ORG/10.2478/ETHEMES-2021-0001</a></b>	
<b>EDVARD JAKOPIN, ALEKSANDAR GRACANAC, JUGOSLAV ANICIC, "CONCEPTUAL CHARACTERISTICS OF CONTEMPORARY FINANCIAL SYSTEM," PROCEEDINGS OF THE UNION NIKOLA TESLA UNIVERSITY, 2021, PP. 423-441.</b>	
<b>EDVARD JAKOPIN, ALEKSANDAR GRACANAC, JUGOSLAV ANICIC, "ECONOMIC AND FINANCIAL IMPLICATIONS OF STRUCTURAL REFORMS IN THE ECONOMY OF THE REPUBLIC OF SERBIA," INTERNATIONAL JOURNAL OF BUSINESS AND ECONOMICS RESEARCH, 2021, VOL. 10, NO. 5, PP. 162-170. URL: <a href="http://dx.doi.org/10.11648/j.ijber.20211005.11">HTTP://DX.DOI.ORG/10.11648/J.IJBER.20211005.11</a></b>	
<b>IMPACT OF SALES IMPROVEMENT ON CONSUMER BEHAVIOR URL: <a href="https://doi.org/10.7251/STED1901055M">HTTPS://DOI.ORG/10.7251/STED1901055M</a></b>	
<b>REFORM OF STATE ENTERPRISES FOR THE PURPOSE OF ECONOMIC GROWTH IN THE REPUBLIC OF SERBIA. URL: <a href="https://doi.org/10.11648/j.ijefm.20221001.11">HTTPS://DOI.ORG/10.11648/J.IJEFM.20221001.11</a></b>	
<b>ECONOMY OF THE REPUBLIC OF SERBIA AFTER THE GLOBAL RECESSION OF 2020: STRUCTURAL PROBLEMS IN THE SHADOW OF GROWTH. URL:</b>	

[HTTPS://HORIZONTLEKFAK.KG.AC.RS/?Q=EN/EH 2023 2 EN EJ](https://horizont.lekfa.kg.ac.rs/?q=en/eh_2023_2_en_ej)

**ALEKSANDAR GRACANAC, MANAGEMENT OF FOREIGN TRADE AFFAIRS IN THE DEVELOPMENT OF THE GLOBAL MARKET: WITH A FOCUS ON THE YUGOSLAV ECONOMY, BELGRADE, ISSN 0564-3619, ZDB-ID 862640-6. - VOL. 28.1995, 1, PP. 15-20, 1995. URL:**

[HTTPS://WWW.ECONBIZ.DE/RECORD/MENAD%C5%BEMENT-SPOLJNOTRGOVINSKIH-POSLOVA-U-RAZVOJU-SVETSKOG-TR%C5%BEI%C5%A1TA-SA-OSVRTOM-NA-JUGOSLOVENSKU-PRIVREDU-GRA%C4%8DANAC-ALEKSANDAR/10001194267](https://www.econbiz.de/record/menad%C5%BEMENT-SPOLJNOTRGOVINSKIH-POSLOVA-U-RAZVOJU-SVETSKOG-TR%C5%BEI%C5%A1TA-SA-OSVRTOM-NA-JUGOSLOVENSKU-PRIVREDU-GRA%C4%8DANAC-ALEKSANDAR/10001194267)

**GRAČANAC ALEKSANDAR, STOIMENOV SUZANA, RADOSAVAC ADRIANA, JAKOPIN EDVARD, MOMČILOVIĆ OLIVER, CIRCULAR ECONOMY IN RELATION TO COMPETITIVENESS AND INNOVATION, ISSN 2217-9739, 2024.**

**ALEKSANDAR GRAČANAC, Management of foreign trade operations in the development of the world market: with a focus on the Yugoslav economy, issn 0564-3619, zdb-id 862640-6 - vol. 28.1995, 1, p. 15-20, 1995.**

**ALEKSANDAR GRAČANAC, Global opportunities and perspectives of the development of international economic relations until the year 2025; market, money, capital - issn 0564-3619, 1997.**

**ALEKSANDAR GRAČANAC, The economy of germany and the characteristics of economic cooperation between fr Yugoslavia and Germany; market, money, capital – issn 0564-3620, 2000.**

**Aleksandar Gračanac, - The Third international conference on sustainable environment and technologies-23 sept. 2023. University Union Nikola Tesla-Belgrade. - Erhical principle during green procurement in sustainable business, FPBMN UUNT. 2023.**

**Aleksandar Gračanac, - International conference on sustainable Environment and technologies-September 2024. University Union Nikola Tesla-Belgrade. - Investment in research and development-contribution to the innovative development, FPBMN UUNT. 2024.**

**Aleksandar Gračanac, Head of the UNDP author team in the creation of the MANUAL: Eco-Innovations of Women's Social Entrepreneurship - Social Franchise - BIOIDEA and Industrial Symbiosis, result of the implemented Project: EU FOR THE GREEN AGENDA IN SERBIA - period 2023-2024, conducted by BIOIDEA - Director Sanida Klarić and the FACULTY OF ENTREPRENEURIAL BUSINESS - UNION UNIVERSITY NIKOLA TESLA - Belgrade, Dean Prof. Dr. Aleksandar Gračanac, and financed by the Delegation of the European Union in Serbia with the United Nations Development Program (UNDP), unt.edu.rs, 2024.**

**Aleksandar Gračanac, Small Business Act EU factor of succesfull management in small amd medium-sized entrprises in Serbia, https://MESTE.org 2012.**

**Aleksandar Gracanac, SME-s Serbia and EBRD-shareholders Special Fund, pp.32-39, ISBN ISSN 4223 3355,Publisher; Regional Conference EBRD and Serbian Chamber of Commerce and Industry Business integrity risks and solutions Western Balkans,7- 2017, EBRD and SCCI Belgrade.**

**Aleksandar Gracanac, The impact of financial Liberalization on economy growth and public**

debt in Republic of Serbia, pp. 391-397, ISBN 978-5-90 5364-0, Publisher; GA Krestov Institute of Solution Chemistry of Russian Academy of Sciences (ISC-RAS) Ivanovo, Russia, 7/2017.

**Aleksandar Gračanac**, Importance of microcredit sector in Serbia as a incentive to the Development of small and medium Enterprise and Entrepreneurs, pp. 181-192, ISBN 978-99939-45-54, Publisher; 6th REDETE Conference-Economic Development and Entrepreneurship in transition economics, Belgrade, 10/2016, University Belgrade and University Banja Luka.

**Aleksandar Gračanac**, The Role Clusters of SME-s development in Serbia, Third Regional Conference Zagreb, No. 2. pp. 21-27, ISBN ISSN 3321-6115, Publisher: European Bank to Reconstruction and Development, Croatian Chamber of Economy and SEECEL (South east European for Entrepreneurial learning ), Zagreb, CCI Bullten, division of entrepreneurship and inovation, email: ibozac@hgk.hr. 2016.

**Aleksandar Gračanac**, Increasing investment Readlines of SME-s sector in the EU and countries in the accession process, pp. 10-17. UDK ISSN 3119-1365, Publisher: This Project has received funding from the the EU-HORIZONT 2020, Research and inovation programme under grant agreement No 643619, Euroshambers Invest Horizont Conference in Serbian Chamber of Commerce and Industry, Bullten 7, Brussels, Eurochambers, 2015.

**Aleksandar Gračanac**, The Importance of the SME Forum and the New Strategy for Supporting and Developing Small and Medium-Sized Enterprises, Entrepreneurship, and Competitiveness for the Period: 2015-2020, ZBORNIK - Publisher: National Convention for Industrial Policy and Entrepreneurship EU, National Assembly of Serbia, 2015. pp. 86-92, UDK COBIS.SIR.ID216301580, ISBN 978-88-80046-05/2015.

**Aleksandar Gračanac**, Human Resources as a Factor of Business Clusters, No. 9, pp. 87-98, UDK ISSN 2219-5376, Publisher: ZBIRNIK - Collection of Scientific Works in Economic Sciences, Conference-Vinnytsia/2013.

**Aleksandar Gračanac**, Implementation of the Small Business Act for Successful Business Operations in Serbia, No. 5, UDK 1-3, ISBN 0353-7919, Economic Themes ISSN 0353-8648, pp. 11-19, Publisher: Faculty of Economics Niš/2013.

**Aleksandar Gračanac**, The Action Fund of the Republic of Serbia in the Privatization Process, pp. 1-14, Vol. 4, No. 2, UDK 338 246 02588(497.11), Publisher: Business Economy ISSN 1820-6859, Faculty of Services Business, Educons University, Novi Sad/2001-2009. Share Fund of the Republic of Serbia in the Process of Privatization.

**Aleksandar Gračanac**, Globalization, States, and Alliances, pp. 21-31, Publisher: Business Economy, ISSN 1820-6859, Faculty of Services Business, Educons University, Novi Sad/2009.

**Aleksandar Gračanac**, Corporate Governance in the Transition Process 2001-2009 with a Focus on the Development of the Capital Market in Serbia, pp. 117-124, Publisher: Business Economy, ISSN 1820-6859, Faculty of Services Business, Educons University, Novi Sad/2009.